## Agents & Brokers: Selling in the Marketplace

## HealthCare.gov

## Final Open Enrollment Numbers

Today, the Centers for Medicare & Medicaid Services (CMS) released the final snapshot for the Federal Health Insurance Exchange 2019 Open Enrollment period. Approximately 8.4 million people selected or were automatically re-enrolled in plans using the HealthCare.gov platform during the 2019 Open Enrollment period.

These snapshots provide point-in-time estimates of weekly plan selections, call center activity and visits to HealthCare.gov or CuidadoDeSalud.gov. The final snapshot reports new plan selections, active plan renewals, and automatic enrollments. It does not report the number of consumers who paid premiums to effectuate their enrollment. This snapshot also does not include plan selections from State-based Exchanges, other than those using the HealthCare.gov platform.

CMS will release additional data in March, including final plan selection data from State-based Exchanges that do not use the HealthCare.gov platform.

A press release is available at:  $\frac{https://www.cms.gov/newsroom/press-releases/cms-releases-final-snapshot-2019-federal-exchange-open-enrollment-period$ 

